



PFISTER



z2marketing.com
vervecast.net

Grand Elegance. Historic Tradition.

The Pfister Hotel is a Milwaukee icon—the city’s premier downtown hotel for more than a century. Z2 created a brand experience that is consistently delivered on premise, in print ads and through web/email, photography, video and radio.

The Pfister brand celebrates a nationally recognized landmark hotel that is at once historic and contemporary. Every moment a memory. Every stay a story.



Web Site



Print Ad

BRAND PLATFORM ■ WEB DEVELOPMENT ■ ONLINE MARKETING ■ SOCIAL MEDIA ■ RICH MEDIA
 ON-PREMISE MERCHANDISING ■ SIGNAGE ■ PUBLIC RELATIONS ■ EVENT MARKETING ■ PRINT ADVERTISING
 PHOTOGRAPHY ■ VIDEO ■ RADIO ■ COPY WRITING

